

BAE 3045 – International Management Skills

2 SWS (semester weekly hours), 3 credits

Language: English

Schedule:

- Remote course phase: June 2020 – Sept 2020, see e-learning
- Workshop phase Mon, 28 Sept 2020 – Fri, 02 Oct 2020; 08:00 – 17:30 daily

Rooms: virtual course

Registration for this course is closed

Lecturer: Prof. Dr. Jasmin Mahadevan

Contact: jasmin.mahadevan@hs-pforzheim.de (preferred mode of communication)

Overview and course topic:

This course develops your international management skills.

Learning Objectives

- Students are familiar with cross-cultural management (in engineering)
- Students develop their International Management Skills

Teaching and learning approach: Interactive

Course material:

- Mahadevan, J. (2017), *A Very Short, Fairly Interesting and Reasonably Cheap Book about Cross-Cultural Management*, London: Sage, chapter 4, in particular
- Additional material to be made available during the course

Contribution to program goals: This course is linked to all program goals, in particular to ethical behaviour and international management in engineering.

Assessment: contribution in class and assignments (remote phase / workshop phase).

Full participation is mandatory.

Grading (this is a pass / fail course): based on quality of contribution and assignments

- “bestanden” represents sufficient work (pass)
- “nicht bestanden” represents insufficient work (fail)