

BAE 2271 – Cultural Awareness (CA), 2 SWS (semester weekly hours), 3 credits, English

In Winter Semester 2020/21, this course takes place as a virtual seminar

First sessions for all students

Tue, 06 and 13 October, 08:00 – 09:30 hrs

Log-in to the E-learning course is mandatory. You need to log in until 13 October, 08:00, at the latest. Afterwards, starting the week thereafter (20 October), sessions in binding groups. Groups will be announced via e-learning, based on student registration.

<https://lms.hs-pforzheim.de/course/view.php?id=5093>

enrolment key: CA

Reserve Tue, 08:00 – 13:00, hrs, for the CA course, until groups have been finalized

Lecturer: Prof. Dr. Jasmin Mahadevan, jasmin.mahadevan@hs-pforzheim.de,

See profile: <https://www.hs-pforzheim.de/en/profile/jasminmahadevan>

Colloquium: make appointment via e-mail

Overview: This course introduces you to the field of Cross-Cultural Management (CCM). We will practice a critical approach to CCM. This is an approach that enables a responsible, ethical, and sustainable CCM that works towards an inclusive and fair workplace.

Prerequisites: An open mindset, disposition towards English language and activities in English language, willingness to question previously held beliefs, attitudes and behavior.

Learning objectives: Students develop first cross-cultural management competencies.

Teaching and learning approach: problem-based learning and interactive sessions (experiential learning) during which we simulate cross-cultural management situations.

Full attendance + weekly preparation / reflection are required.

Course material:

- Course book: Mahadevan, J. (2017), *A very short, fairly interesting and reasonably cheap book about Cross-Cultural Management*, London: Sage. Available in the library, "Semesterapparat" (book shelf) Prof. Mahadevan.
- Additional material to be distributed via e-learning / during sessions

Mode of assessment: in-class assignments / tests

- You need to take and pass in-class assignments / tests. Otherwise, you fail the course.
- You need to attend the mandatory sessions (to be announced via e-learning). If you miss a mandatory session, points will be taken off your final grade.

Grading scale: (see SPO, allg. Teil, Neufassung vom 01.09.06, p. 20):

- 1 = excellent (pass grade) = outstanding work;
- 2 = good (pass grade) = work which is far above average
- 3 = satisfactory (pass grade) = average work;
- 4 = sufficient (pass grade) = work with shortcomings which still meets requirements
- 5 = insufficient (fail grade) = work with severe shortcomings, does not meet requirements

Contribution to program goals: This course is linked to all program goals, in particular to ethical behaviour, social sustainability and international management in engineering.