

Welcome to Pforzheim University

Design – Business – Engineering



Video about Pforzheim University (English)



https://www.youtube.com/watch?v=JOt_jgWC0rM

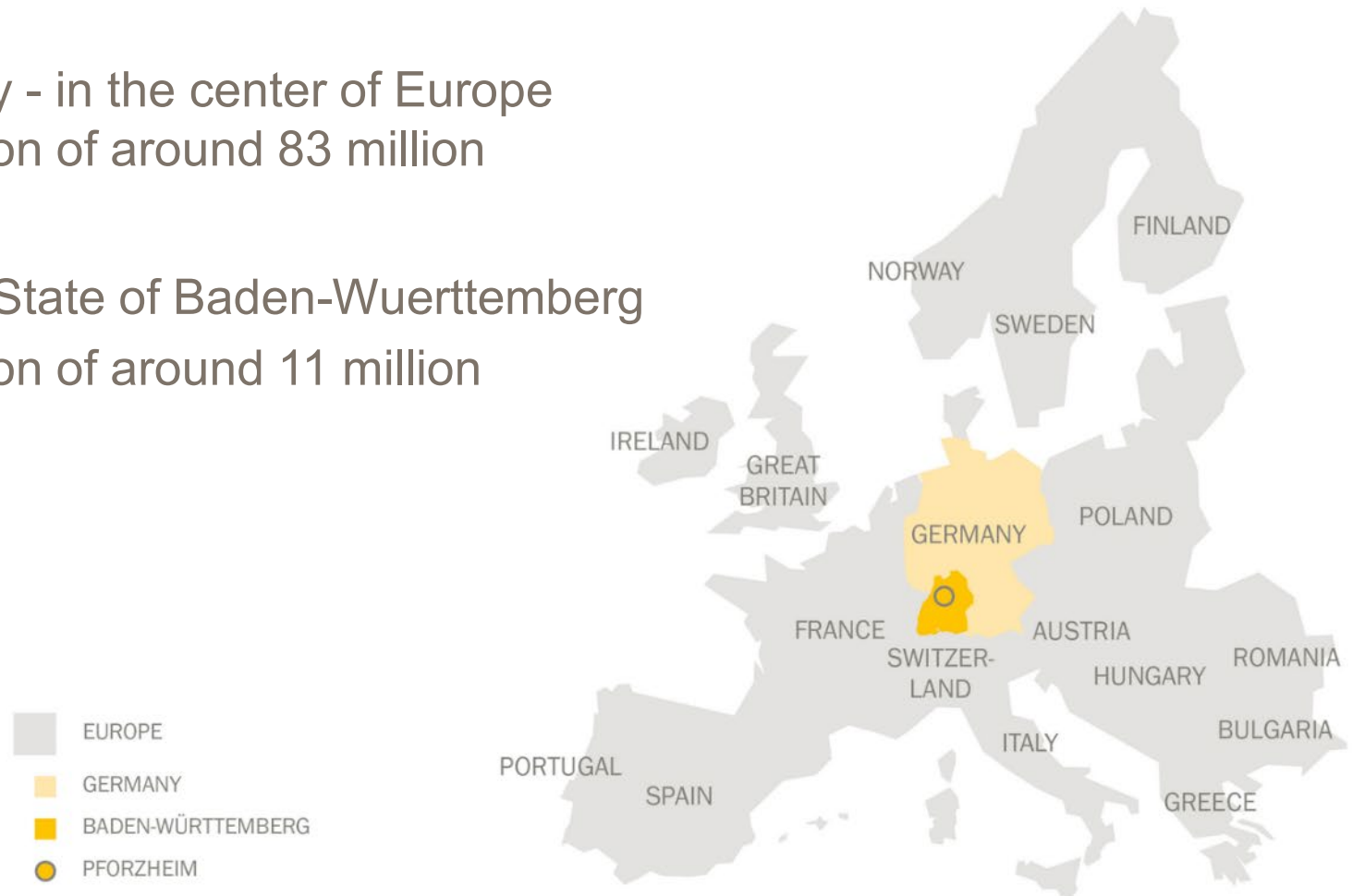
**WHERE
WE ARE.**



Geographical Location

Germany - in the center of Europe
Population of around 83 million

Federal State of Baden-Wuerttemberg
Population of around 11 million

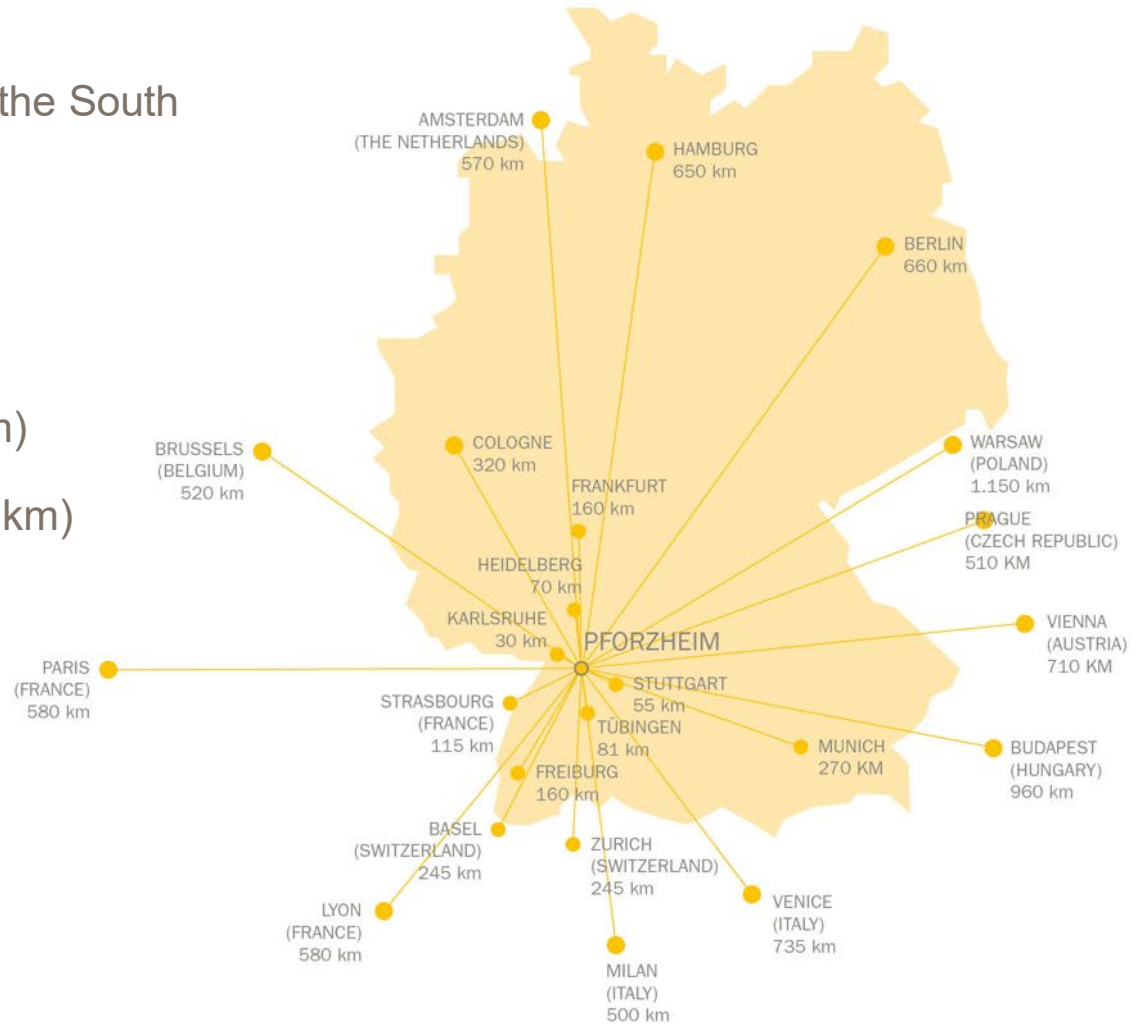


Geographical Location

Baden-Wuerttemberg is located in the South West of Germany

Distances from Pforzheim:

- Close to France (40 km)
- Switzerland and Austria (200 km)
- Capital Stuttgart in the east (40 km)
- Next airports:
 - Stuttgart (45 km)
 - Baden-Baden (60 km)
 - Frankfurt a. M. (160 km)



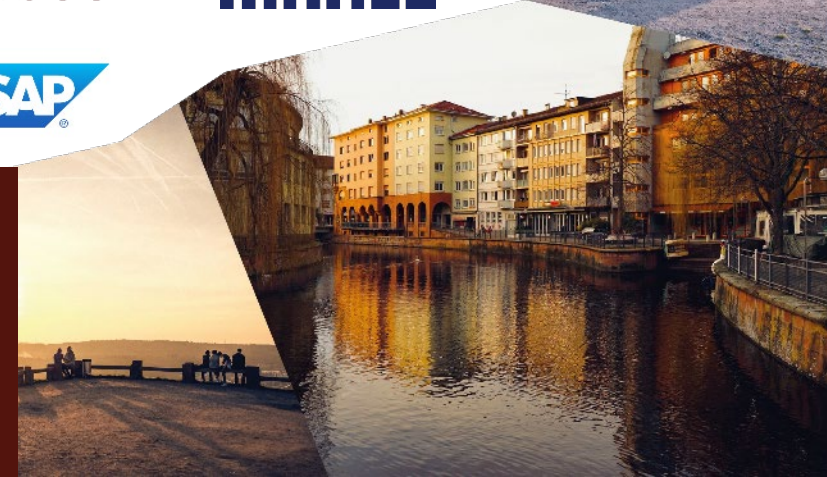
Baden-Württemberg NOT ONLY STEREOTYPES.



Pforzheim „Golden City“ and „Gateway to the Black Forest“

[ˈpʰɔʁtʃaɪm]

- Industrial city at the northern edge of the black forest
- Inhabitants: 320.000 (City: 120.000, County: 200.000)
- Destroyed during World War II, reconstructed as a typical „modern“ city
- Jewellery manufacturing since 1767 leading in jewellery & silver production (Chopard, Wellendorf, etc.)
- Major industrial companies nearby:





PFORZHEIM UNIVERSITY

Pforzheim University

- Public university under supervision of the state of Baden-Wuerttemberg
- University of Applied Sciences - highly practical focus
- Founded in 1992 as a merger of
 - ❖ **Pforzheim School of Design** founded in 1877
 - ❖ **Pforzheim Business School** founded in 1963
 - ❖ **School of Engineering** founded in 1992



Pforzheim University

University in numbers:

6.300	students
180	professors (+ 60 international visiting profs)
300	lecturers
340	employees
31	Undergraduate programs
16	Master's degree programs



- Various non-degree study programs
- About 100 agreements on academic cooperation with partners all over the world

Business School

Students full time: 3.200

- Accredited by AACSB
- Member of EFMD
- All national accreditations
- One of Germany`s largest Business Schools
- Broad range of study programs
- More than 200 companies contributing

PRME Principles for Responsible
Management Education



International Programs Office

Pforzheim University



EXCHANGE PROGRAMS

Our Exchange Programs

No
knowledge
in German
required!



Non-degree seeking Programs

Bachelor Level (Business):
International Study Program (ISP)

Master Level (Business):
International Master
Exchange Program (IMEP)

BA & MA Design Students

Double Degree Programs

B.Sc. in International Business

B.Sc. in International Marketing

B.Sc. in Industrial Engineering

M.Sc. in Controlling, Finance &
Accounting (MACFA)

M.Sc. in Information Systems (MIS)

Exchange Programs Bachelor & Master (Non-degree)

International Study Program (ISP for Bachelor)

International Master Exchange Program (IMEP for Master)

Degree	Non-degree seeking Exchange programs with credit transfer	Courses
Duration	1 - 3 semesters	Bachelor level: 60+ courses from 9 subject areas
Language	<ul style="list-style-type: none">• All courses in English, German also possible• min. an advanced B2 level (recommended is C1)	Master level: 20+ courses from 3 subject areas
Internship	Optional (30 ECTS for 100 working days)	Course Catalogue: ISP: on Bachelor Level IMEP: on Masters Level

Exchange Programs certificates

The ISP offers two non-degree certificates on Bachelor level

The “**Certificate International Management**” issued to students who successfully complete courses with a total workload of 30 ECTS credits.

The “**Diploma International Management**” for students earning 60 ECTS credits within two semesters.

Students may achieve the required number of credits

- by successfully passing courses with a total workload of 60 ECTS credits, or
- by combining successfully completed courses with a total workload of 30 ECTS credits from the first semester of study, with an one-semester internship completed in the second semester.

Pforzheim University - Hochschule für Angewandte Wissenschaften (University of Applied Sciences)

all
Professors
have 3+ years
industry work
experience

- Highly practical focus:
 - Practical Semester (6 semester courses +1 semester internship in company)
 - Projects (partially in cooperation with companies)
 - specialised professors (mind. 3 Jahre Berufserfahrung außerhalb der Hochschule)
- Bachelor / Master of Science

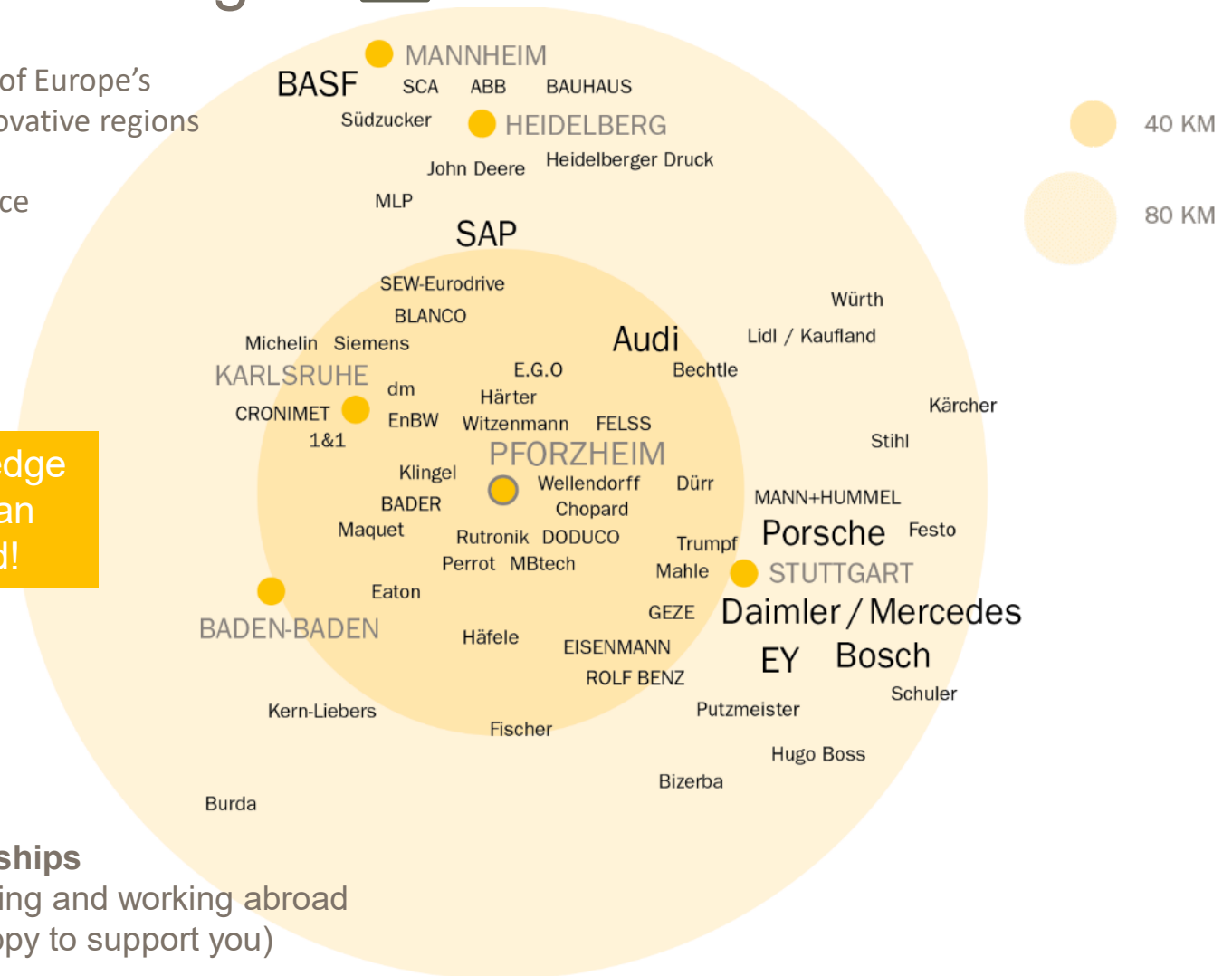
- Since 2023 right to award doctorates and thus equal to universities



Companies in our region

Pforzheim is located in one of Europe's most industrialized and innovative regions and therefore perfect to get some practical experience as well

No knowledge in German required!



We offer access to **internships** for a combination of studying and working abroad (our **Career Center** is happy to support you)

International Programs Office

Pforzheim University

Master Programs in English (Graduate Level)

- MA Transportation Design
- MA Corporate Communication Management (as of winter 2024/25)
- MA Digital Business Management (as of winter 2024/25)

Duration: 3 Semesters

Including German Classes (B1 German at the end of the studies)

Optional: Courses in German / French / Spanish

MBA in International Management (Postgraduate Level)

Master of Business Administration

Tuition Fees	EUR 4,400 / semester
Duration	<ul style="list-style-type: none">• 21 months full-time (September intake)• 16 months “short-track” for business graduates (March intake)
Language	Integrated German language classes (A1-C1)
What we offer:	<ul style="list-style-type: none">• Small class size (max. 25)• Personal mentoring by faculty members and alumni• Excellent networking and career opportunities with Companies all across Germany (e.g. Bosch, SAP, EY, Daimler)• Field trips and company visits

Courses include General Management Education

Specialization in:

Innovation Management

Sustainable Globalization

Digital Transformation

Electives in:

Marketing, Finance & Accounting, Big Data & Artificial Intelligence, etc.



Website: www.hs-pforzheim.de/mba

Email: mba@hs-pforzheim.de

Instagram: [mbapforzheim](https://www.instagram.com/mbapforzheim)

International Programs Office

Pforzheim University

STRAND

KINDER

ZELTEINGANG

AUSGANG / BUS

OPPAVARELINE

RÄDER

ASSE

BOOTAUSGANG

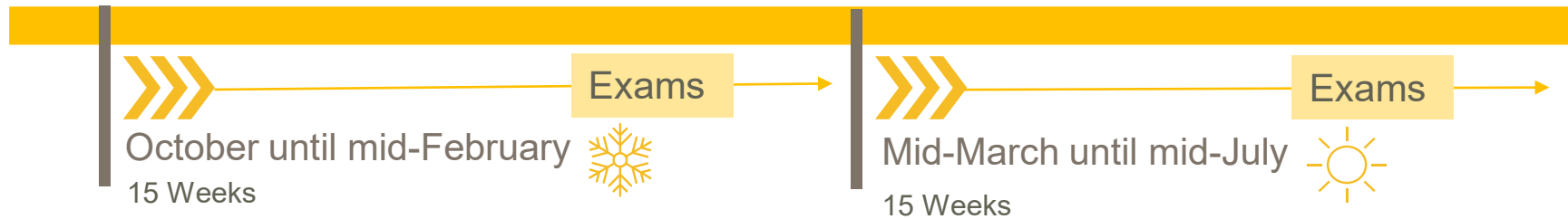
KINO

WHAT?
WHERE?
WHEN?



Academic Calendar

Fast Track
option for selected
courses in Winter;
semester ends
before
Christmas



- Winter Semester: October - January; Exams until mid-February (Fast Track option ends before Christmas)



- Summer Semester: Mid-March – June; Exams until mid-July

*German pre-semester language courses 3,5 - 4 weeks before semester start

Applications Deadlines for exchange students :

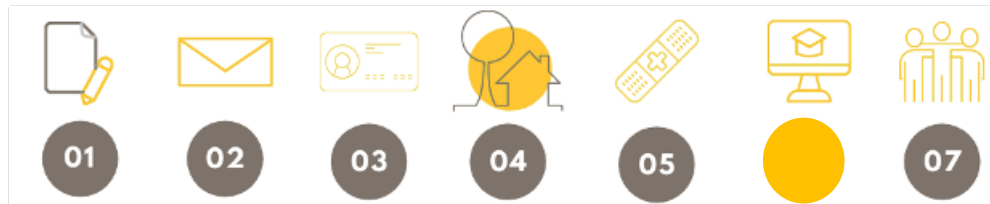
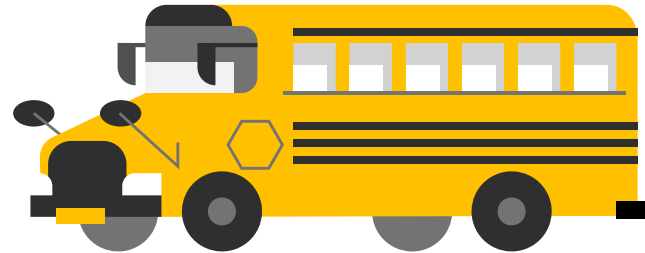
- For Winter: June, 15
- For Summer: October, 15

[Click here
for our
Academic
Calendar](#)

Enrollment and Cost

Free public
transport

- Tuition: None for exchange students
- Student Service Fee: 110 Euro per semester
(To run cafeterias & facilities + free public transport)
- Free Public transport: With your student ID card you get free access to public transport in Pforzheim and surroundings

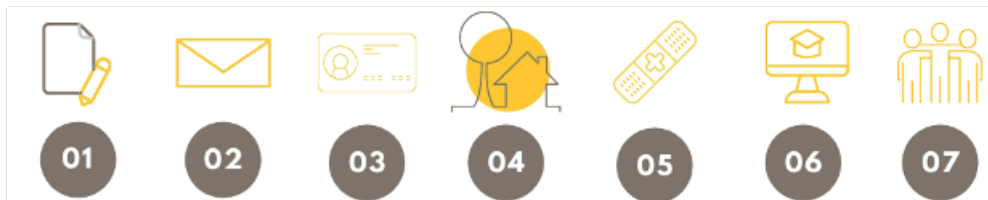


Living Expenses

Average cost of living per month in Euro

Rent	350
Food	200
Health Insurance*	120
Excursions	150
<u>Miscellaneous</u>	100
Total	920 €

*Does not apply to students who come from the EU and are insured with their family.



Housing

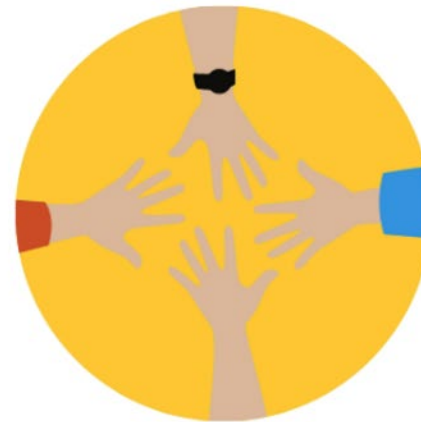
- There are about 500 rooms in 4 public student halls and 2 private dorms in Pforzheim
- All rooms are single bedrooms, you max. share the facilities
- Prices range between 300 and 400 Euro per month (incl. costs for heating, water, electricity and internet)
- More information & rental:

https://www.hs-pforzheim.de/en/international/studying_in_pforzheim/general_information/housing

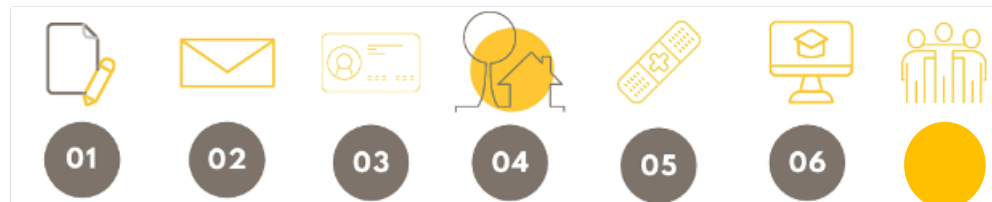




German Courses



Buddy Programme



Onboarding

- Orientation session at the beginning of the semester incl. registration for courses & Pforzheim City Tour
- German as a Foreign Language (A1 to C1) during the semester (voluntary & free)
- German pre-semester course 4 weeks before lectures start (beginner & refresher, voluntary & free)
- Buddy Programme (match with a Pforzheim student)
- A variety of student associations
- More than 200 international students per year



German Courses



Buddy Programme

Student Facilities

Restaurant, cafeteria & café on campus

Student Union (AStA) and about 14 further student initiatives

(Hosting events, parties & trips for all students)

https://www.hs-pforzheim.de/en/studies/student_life/student_initiatives

Sports & cultural activities (organized by Student Union)

- About 20 sports groups, mainly off campus
- Various cultural activities (theatre, excursions...)



Student Initiatives

Organizing cultural and sports activities
As well as parties & excursions for all students

Börsenverein Pforzheim

Campus X (contact to companies)

Commeo (Student Events)

Elsa (for Law students)

Entrepreneurs Pforzheim

ESN (Support for international students)

initiAID (Charity Work)

Persolve (job application training)

Remedy (ecology & sustainability)

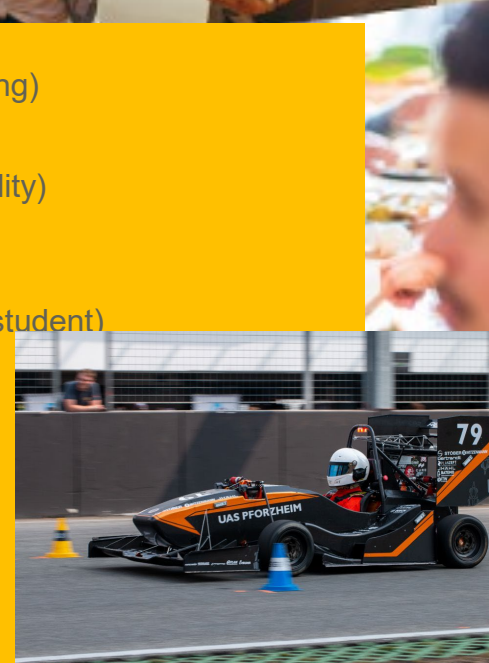
Rennschmiede
(university racing team, formula student)

Sonar (research)

UNICEF

VWI (workshops & excursions)

Werbeliebe (communication agency)





HOW ABOUT A HIKE?

Explore the surrounding area – the Black Forest

- Germany's largest continuous forest area
- 160km in length, breadth up to 50km
- Highest peak: Feldberg (1.439m) – Skiing possible!



What to do in your free time?

Pforzheim



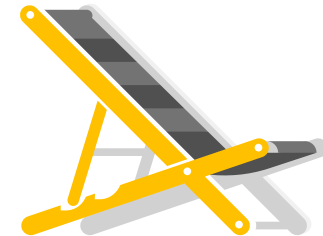
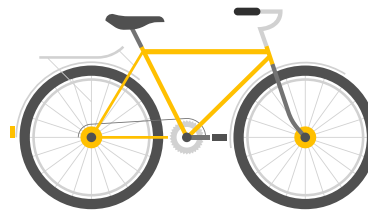
- Wildpark (next to the University): visit the muse during two lectures or cuddel an Alpaca in the petting zoo (free entry)
- Museums
- Theatre & Orchestra
- Gasometer (exhibitions)
- Black Forest Wave (Schwarzwaldwelle for surfers)
- Gateway to the Black Forrest: West Way Trail
- Baumwipfelpfad
- Lake House (Seehaus)



What to do in your free time?

Surroundings

- Black Forrest National Parc (Hiking, Biking, Winter Sports)
- Folk festivals (Oktoberfest, Cannstatter Wasen, Stuttgarter Frühlingsfest - Spring festival, wine festivals etc.)
- Carnival (in February / March)
- Christmas Markets (November & December)
- Very known wine regions Pfalz & Baden
- Theme parcs: Europapark & Holiday Park
- Trips to France, Switzerland, Austria, Czech Republic or Italy



NATURE OR CITY STROLLS?

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Contacts International Office

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**Bis hoffentlich bald
in Deutschland!**