Business PF
Business School
Fakultät für Wirtschaft und Recht
Hochschule Pforzheim



Syllabus LAN1002 German A2

Hannes Gürgen / Christina de Lange Summer Semester 2024

Level	All Bachelor and Master				
Credits	5 Credits / Double Degree IB and IM 3 Credits				
Student Contact Hours	6 (45 minutes each)				
Workload	150 (90 hours in class and 60 hours homework / individual studying / preparation)				
Prerequisites	having completed German A1				
Time	Course 1: Monday 11:30 am to 1.00 pm and Tuesday 8:00 to 11:15 am / Course 2: Monday 8:00 to 11:15 am and Friday 9:45 to 11:15 am				
Room	Course 1 : W1.5.05 / Course 2 : Mo W1.5.03, Fr W1.5.02				
Start Date	March 18, 2024				
Lecturer(s)	Name	Course 1 : Christine de Lange / Course 2 : Hannes Gürgen			
	Office	W2.3.27			
	Virtual Office	upon appointment			
	Office Hours	upon appointment			
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Outline of the Course

The course follows the guideline of the Common European Framework of Reference for Languages (CEFR) as described by the Council of Europe. It comprehends the following 3 criteria:

- Understanding (listening and reading)
- Speaking (spoken interaction and spoken production)
- Writing

In the end of the course German A2 (basic user) the student :

- Can understand sentences and frequently used expressions related to areas of most immediate relevance (e.g. very basic personal and family information, shopping, local geography, employment).
- Can communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters.
- Can describe in simple terms aspects of their background, immediate environment and matters in areas of immediate need.
- Use some simple structures correctly, but still systematically makes basic mistakes; nevertheless, it is usually clear what they are trying to say.
- Has sufficient vocabulary to conduct routine everyday transactions involving familiar situations and topics, and to have sufficient vocabulary for the expression of basic communicative needs.
- Makes himselves understood in short contributions, and can construct phrases on familiar topics with sufficient ease to handle short exchanges, despite very noticeable hesitation and false starts.

Course Intended Learning Outcomes and their Contribution to Program Intended Learning Outcomes / Program Goals

Prog	am Intended Learning Outcomes	Course Intended Learning Outcomes	Assessmer	nt Methods		
	After completion of the program the students	After completion of the course the students will be	Written Exam	Oral Exam		
	will be able	able	75%	25%		
			Collective	Individual		
1	Expert Knowledge					
2	Digital Skills					
2.1	to know and understand relevant IT soft- ware tools used in business and their fea- tures and have a solid understanding of digi-					
	tal technologies.					
2.2	to effectively use and apply information systems to develop solutions in business settings.					
2.3	to effectively use digital technologies to interact, to collaborate and to communicate.	to know more about online tools for learning and using the German language (such as digital dictionaries, specific websites etc.).	х	Х		
2.4	to handle the professional use of digital technologies in a responsible manner.					
3	Critical Thinking and Analytical Competence					
4	Ethical Awareness					
5	Communication and Collaboration Skills					
5.1	to express complex issues effectively in writing.	to understand enough to be able to meet needs of a concrete type, provided people articulate clearly and slowly, and to understand phrases and expres- sions related to areas of most immediate priority, provided people articulate clearly and slowly.	х	Х		
5.2	to demonstrate their oral communication skills in presentations.	to interact with reasonable ease in structured situations and short conversations, provided the other person helps if necessary, to manage simple, routine exchanges without undue effort; can ask and answer questions and exchange ideas and information on familiar topics in predictable everyday situations, and to communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters to do with work and free time.	х	x		
5.3	to work successfully in a team by performing practical tasks.	to produce a series of simple phrases and sentences linked with simple connectors like "and", "but" and "because".	х	х		
6	Internationalization					
6.1	to understand and explain business challenges in an international context.	to act appropriately in everyday greetings, fare- wells and expressions of thanks and apology, alt- hough they have difficulty coping with any departure from the routine, and to recognize when difficulties occur in interaction with members of the German culture, even though they may not be sure how to behave in the situation.	х	х		
6.2	to articulate themselves in a professional manner in international business.	to recognize and apply basic cultural conventions associated with everyday social exchanges (e.g. different greetings, rituals).	Х	Х		
6.3	to successfully demonstrate awareness of cross-cultural differences.	to recognize that their behavior in an everyday transaction may convey a message different from the one they intend, and can try to explain this simply.	х	х		

Teaching and Learning Approach

The teaching in our German classes is bases on the three principal approaches: The structural view that treats language as a system of structurally related elements to code meaning (from the grammar point of view), the functional view that defines language as a vehicle to express or accomplish a certain function, for example requesting something and acting in a certain context, and last but not least the interactive view that sees language as a vehicle for the creation and maintenance of social relations, focusing on patterns of moves, acts, negotiation and interaction found mainly in conversations.

When talking about language skills, the four basic ones we train in our courses, are: listening, speaking, reading and writing. The training of other, more socially based skills such as summarizing, describing, narrating etc. help the students to act and react in the real world (whereas in the academic and the professional word, and also in daily live). In addition, more general learning skills such as study skills and knowing how one learns are taught to our language classes.

In classroom the language of learning and teaching is as often as possible German as the target language. In courses of lower levels (German A1 and A2) the English language may serve as language of asking questions and giving explanations, especially for grammar topics.

We apply the student-centered approach to learning where the teacher's primary role is to coach and facilitate student learning and overall comprehension of material, and to measure student learning through both formal and informal forms of assessment, like task-based learning, group work, doing research on specific topics, and class participation as well as the teacher-centered approach to learning of directive teaching where the students receive knowledge from their teacher through lectures and direct instruction, with an end goal to understand and reflect the funcion of certain structures of the German language.

Literature and Course Materials

tbd

Assessment

final exam, 90 minutes, oral exam approx. 15 minutes

Link to the Code of Conduct for online Teaching