

PROGRAM

The summer program offered by the Pforzheim Business School boasts a unique combination of teaching, business orientation, language and culture.

Lectures: two courses - Perspectives and Developments in the EU and European Business, Politics, and Culture - at a leading business school in Germany.

Business: first-hand experience and an insider's view into the German business world, including case studies and visits to both hidden champions and to major companies such as SAP, Mercedes, BMW, Hugo Boss, and Rolf Benz.

Politics: visits to European institutions, such as the European Central Bank and the European Parliament, and to German political institutions, such as the Federal Constitutional Court in Karlsruhe and the German Parliament in Berlin.

Language: German instruction for beginners and for more advanced language students provides the basics for further visits and networking.

Culture: a taste of the history, culture and lifestyle of southwest Germany covering Baden-Württemberg, Bavaria and Hessen ... Black Forest tour, vineyards, barbecues, castles, historic cities, and more.

A challenging program - a lot of work ... but also a lot of fun. A learning experience that combines both theoretical and practical aspects of business management education.

ADDRESS

Pforzheim University - Summer School
Prof. Dr. Dirk Wentzel and Sabine Schnabel
Tiefenbronner Straße 65
75175 Pforzheim / Germany

Our general E-mail address is eurosummer@hs-pforzheim.de

Find more information on www.eurosummer.de



Field trip to Berlin 2009, meeting Chancellor Angela Merkel

SUMMER SCHOOL ON EUROPEAN INTEGRATION

EUROPEAN AND GERMAN BUSINESS,
POLITICS, AND CULTURE
MAY/JUNE

COURSE DESCRIPTION

Course A: Perspectives and Developments in the EU

In this interactive lecture, students discuss the history of European integration following World War II, learn about the challenges and responsibilities of the European Union's institutions, and discover the link between political developments and subsequent economic outcomes in the Single European Market and the Eurozone. Students will gain a deeper understanding of the European Union and discuss the EU's challenges for the future. Included in the overall program are visits to institutions such as the European Parliament in Strasbourg, the European Central Bank in Frankfurt and the German Parliament in Berlin.

Course B: European Business, Politics, and Culture

In interactive lectures with various professors and industry experts, students will explore a number of topics relevant in today's business environment. Classroom and off-site lectures are led by some of the Business School's top professors. Company visits illustrate how these topics affect real companies and institutions, providing students with the chance to pose questions directly to business owners, R&D managers, recruiters, etc. Destinations of the last years were SAP, Porsche, BMW, Mercedes, and others.

Course C: German as a Foreign Language

We offer a beginner's course for students without previous knowledge in the German language. Based on a placement test for those who want to improve their language profile by acquiring good basic skills in German, we will check a participant's skill level in the German language and find suitable classes in our regular program of Pforzheim University's Institute of Foreign Languages. The different levels are indicated in the "Common European Framework of Reference for Languages" (CEFR).

GENERAL INFORMATION

The Summer School will generally accept students only when the course(s) are part of their curriculum, normally majors or minors such as International Business, International Management, Globalization, European Economy and Economics, German will be considered.

Penn State students are guaranteed 9 credits for successful completion of the full program (Course A, written exam, 3 credits / Course B, final term paper and participation, 3 credits / Course C, written exam, 3 credits). Students from other universities must arrange for credit transfer with the home university in conjunction with Pforzheim University.

Penn State students pay tuition directly to their home university. Students from other universities pay tuition directly to Pforzheim University.

All costs in Germany are covered by this tuition fee, including accommodation in double or triple rooms, local transportation, breakfast, lunch and dinner, entrance fees, etc. Tuition for academic credits will be worked out on a case-by-case basis with the home university and may, in some cases, be credited against the fee.

All students are responsible for arranging travel to and from Pforzheim and for providing applicable health insurance and other coverage. For personal expenditures (such as snacks, gifts and entertainment) and optional free time activities and excursions, participants should bring additional spending money.

An important component of our program is the personal mentoring. For questions concerning our program or applications, please contact us directly. While in Germany, students will be supported by the program assistant and will have 24-hour emergency access.

TEAM

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Dirk Wentzel taught at the Pennsylvania State University for two years from September 2000 to June 2002. In 2005, he was awarded the Jean Monnet Chair in European Economic Integration by the European Commission. He is a professor of political economics at Pforzheim University.

Sabine Schnabel - Program Coordinator
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Sabine Schnabel is a senior lecturer at the Institute of Foreign Languages at Pforzheim University. She started her teaching career at the University of Cincinnati/Ohio in 1988.