

Welcome and Introduction Session Pforzheim University Exchange Students

Winter 2010/2011 Semester
MONDAY, October 4th 2010 | Room W2.3.15

1

AGENDA - MONDAY, October 4th 2010

PART 1 - For ALL Exchange Students of Pforzheim University

- 10:15 Rector's Welcome
- 10:25 Welcome Address - Director Int. Programs Pforzheim University
- 10:30 Information on courses "German as a Foreign Language"
- 10:45 Welcome Address Student's Union (AStA)
- 10:50 Break | Design-students will be picked up by their program responsible

2

PART 2 | Continuation for Business School & Business Administration and Engineering exchange students

- 11:00 Introduction
- 11:05 Information on courses "Cross-cultural Communication"
[hereafter: Double Degree students can be picked up by their coordinators]
- 11:20 Introduction to the International Study Program (ISP)
- 12:15 Meet with Student's Union (AStA) representatives |
Snack break and tour through the Pforzheim University Business School
- 14:30 Guided tour through the city of Pforzheim –
"Goldstadt-Walk"

3

AGENDA TUESDAY, October 5th 2010

- 9:45 – 11:15 Placement Test, Room W4.2.04
("Einstufungstest") for all courses
"German as a Foreign Language"
- 13:45 – 15:15 W2.3.01
For Business School & Business Administration and Engineering exchange & double degree students
Introduction to online time table, IT infrastructure

4

Welcome and Introduction Session
- Pforzheim University Exchange Students -

→ Rector's Welcome |

Prof. Dr. Martin Erhardt, Rector Pforzheim University

5

Welcome and Introduction Session
- Pforzheim University Exchange Students -

→ Welcome Address |

Wolfgang Schöllhammer, Director International
Programs Pforzheim University

6

Welcome and Introduction Session
- Pforzheim University Exchange Students -

→ Information on courses
“German as a Foreign Language”

7

German as a Foreign Language

→ Course offerings during the semester as from Oct. 8

Deutsch 1 A1 Schnabel Mo 8-9h30 in W4.2.04+Di 9h45-11h15 in W4.2.03 + Fr 9h45-11h15 in W4.2.01
Deutsch 2 A2 - 2 parallel courses Kurs Hiltwein Di 9h45-13h in W4.2.01 + Fr 9h45-11h15 in W4.2.03 Kurs Borowski/ Bender Mo 9h45-13h in room (to be announced)+ Di 9h45-11h30 in
Deutsch 2+Wirtschaft A2 Beruf Schnabel /Michelfeit Mo 9h45-11h15 in W4.2.04 +Mo 11h30-13h in W1.2.05 + Fr 8h-9h30 in W4-2-01
Deutsch 3 B1 Michelfeit Mo 9h45-11h15 in W1.4.06 + Di 9h45-13h in W4.2.04
Deutsch 3+ Wirtschaft B1+Beruf Kleinheinz Di 9h45-13h in W4.2.01 + Fr 9h45-11h15 in W4.2.03
Deutsch 5 B2 Zertifikat für den Beruf Bender Freitag von 8-11h30 in W 4.1.06

8

German as a Foreign Language

→ Placement Test (“Einstufungstest”) for all courses “German as a Foreign Language”

When? TUESDAY, October 5th, 2010, 9.45 – 11.15
Building W4, Room W4.2.04

Exceptions - Successful participants of German pre-semester courses
- Students without any previous knowledge in German

9

Welcome and Introduction Session
- Pforzheim University Exchange Students -

→ Welcome Address |

Student’s Union (AStA) Representatives

10

Welcome and Introduction Session
- Pforzheim University Exchange Students -

→ NOW – Break :-)

DESIGN-STUDENTS will now be picked up by their
program responsible.

→ In 10 minutes:

Continuation for business students enrolling / taking
subjects within the International Study Program (ISP)

11

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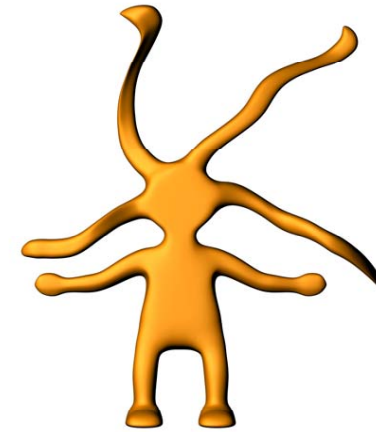
14:30 Guided tour through the city of Pforzheim –
“Goldstadt-Walk”

12

→ **Information on courses “Cross-cultural Communication”**

Mrs. Gabi Bender, Director Institute of Foreign Languages & Team

13



Institut für Fremdsprachen / Institute of Foreign Languages

14

Cross Cultural Communication



15

- **Different Workshops Offered**
- **Language Requirements**
- **Times**
- **Approach**
- **Course Leaders**
- **Registration**
- **Questions**

16

Workshops:

In English: Monday or Tuesday



In German: Monday or Tuesday



In French: Monday



In Spanish: Monday



17

Language Requirements:

B1/B2

18

When?

Monday from 8.00 to 13.00
(English, German, French or Spanish)

Tuesday from 8.00 to 13.00
(English or German)

TWO / THREE Sessions

19

Approach: interactive

Discussions

Role Plays

Presentations

Games



20

Who?

- Gabriele Bender (French workshops)
gabriele.bender@hs-pforzheim.de
- Liz Hermann
elizabeth.hermann@hs-pforzheim.de
- Audrey von Restorff
audrey.vonrestorff@hs-pforzheim.de
(English workshops)

21

- Sabine Schnabel
sabineschnabel@hs-pforzheim.de
- Sabine Zeitler
(German workshops)
- Loreta Aravena-Martinez
(Spanish workshops)

22

Registration

Lists on door to office
(W2.3.28)

23

Questions?



24

**Thank you for
your attention**



25

**Double Degree Bachelor
International Marketing & BAE**

**- You may have a break now
until 12:10 :-)**

26

**→ ISP - International Study Program
Undergraduate Business Courses offered
in English**

Welcome and Introduction
Prof. Dr. Matthias Kropp

27

ISP | Overview

- Focus: Undergraduates
- Leading to a Certificate / Diploma (min. 30 / 60 Credits, irrespective of the language of instruction)
- Integration of Bachelor-courses of
 - Business School &
 - Department of Business Administration and Engineering (BAE) [School of Engineering]
- Amendment of the existing course offers by “Specializations”
- Integration of exchange students
- Additional lectures / seminars focused on German culture

www.hs-pforzheim.de/isp

Prof. Dr. Matthias Kropp

International Study Program

28

ISP | General Remarks

- **Course selection: Free choice from all Business School's & BAE undergrad program offers, both in English and German.**
However please: check for possible time-table clashes and make sure that you have the necessary qualifications.
- We prepared **“specializations”** (language of instruction: English) **in order to avoid time-table clashes.**
- **You are not allowed to choose courses from Master-Level.**

• Course selection / Workload & registrations

→ **Minimum workload:**

24 ECTS-Credits in total...

....including: German as a foreign language | Cross-Cultural Communication | History of Post-war Germany | History of German Art | Challenges and Perspectives of the European Integration

→ **Maximum workload:**

30 Credits ...

....+ **credits for:** German as a foreign language | Cross-Cultural Communication | History of Post-war Germany | History of German Art | Challenges and Perspectives of the European Integration

ISP | Overview All Course Offerings in English

-> See handout „Course Offerings & Course Registration“

ISP | Specializations

- Accounting and Finance
- Contextual Studies
- International Business
- International Economics
- Management
- Marketing

→ ISP Brochure



page 16

ISP | Organizational Information on Specific Courses

1) General Information – weekly vs. block courses

2) Important Introductory Sessions on Specific Courses:

- **Courses “BAE” (Business Administration & Engineering):** Tuesday October 5th 8:00, Room T1.3.08
- **ESR 4022 Sustainable Development & ECO2012 Seminars in Economic Policy:**
Oct. 7th 11.30 – 13.00 | W1.5.04

ISP | Organizational Information on Specific Courses (cont.)

3) Courses offered twice

- **ECO2012 Seminars in Economic Policy**
(Choose Prof. Dr. Dirk Wentzel or Dr. Sara Scatasta)
- **IBU 1121 Doing Business in Germany**
[Thudium or Manthey]
- **IBU1012 - Regional Studies**
[Manthey or Pförsch]
- **GMT3013 Strategic Management**
(Prof. Sutton: choose either Monday 13:45 or Monday 17:15)
- **BAE2013 - Production Management**
[see BAE information sheet & sessions]

ISP | Organizational Information on Specific Courses (cont.)

4) Further Course Information

ECO2012 Seminars in Economic Policy [block course]

2 alternative seminars will be offered:

- „The Future of Monetary Integration in Europe after the Crisis“
(Prof. Dr. Dirk Wentzel)
- “Environmental policy and economics: challenges of the new millenium” (Dr. Sara Scatasta)

Introductory Session: Thursday Oct. 7, 11:30 – 13:00,
Room W1.5.04

ISP | Organizational Information on Specific Courses (cont.)

GMT3025 Management Simulation [block course]

- Offered on a pass/fail basis only -> no grades given
- **Additional e-mail registration to bernd.kuppinger@hs-pforzheim.de**
by October 14th; readings will be returned hereafter.
- 6 Thursdays slots 15:30 – 18: 45
- “first come first served” (15 seats)

SIC 2011 Cross-Cultural Communication [block course]

- Participation in 6 classes of 90 minutes each
- block on slots 1-3, Mondays and Tuesdays
- Together with students from Pforzheim University
- Offered in E, F, S, G

ISP | Organizational Information on Specific Courses (cont.)

IBU2031 Introduction to International Business

- Joint course offer of Profs. Sutton & Paul)
- every week: 2 x Sutton / 1x Paul

IBU3011 Selected operational issues in International Business

- Topics: International Marketing & Leadership
- Additional e-mail registration to julia.dass@hs-pforzheim.de
- Deadline: Oct 10th; confirmation hereafter

ISP | Organizational Information on Specific Courses (cont.)

Courses (+ assessment) being finalized before X-Mas break

- MAR2011 Consumer Behavior
- IBU11012 Doing Business in Germany (Thudium)
- ECO2011 International Economics
- MKT4012 International Marketing
- GMT3025 Management Simulation

ISP | Time Table

→ <http://www.hs-pforzheim.de/isp-courses> -> Online time table

Slots	Time
1	8 – 9:30
2	9:45 – 11:15
3a	11:30 – 13:00
3b	12:00 – 13:30
4	13:45 – 15:15
5	15:30 – 17:00
6	17.15 – 18:45
7	19:00 – 20:30

+++ Information Session +++
Online time-table, course registration, IT infrastructure

-> Tuesday, Oct. 5,
13:45 - 15:15 W2.3.01

ISP Lecture Start:

Tuesday, Oct 5, 15:30

First option:

“Challenges and Perspectives of the European Integration”

<http://www.hs-pforzheim.de/isp-courses> -> Online time table

ISP | Academic Year Details I

Program Dates	October 4, 2010 through February 11, 2011
Deadline Course Registration	October 22, 2010
Deadline Learning Agreement	October 22, 2010
Examinations Registration	Tba (follow-up E-mail ISP)
End of Lecturing Period	January 28, 2011
Examinations Period	January 31 through February 11, 2011
No lectures during	All Saints' Day: Nov. 1, 2010 December 23, 2010 through January 7, 2011

Further details: <http://www.hs-pforzheim.de/isp>

ISP | Academic Year Details II

• COURSE Registration

- Paper-based, to be submitted at the ISP Office by October 22, 2010
- Additional Registration for specific courses (as mentioned above)

• Registration for EXAMS

- Online - for courses taught in English and Courses German as a Foreign Language
[→ follow up e-mail ISP-Office]
- Paper-based to be submitted at the ISP Office for lectures in German [→ follow up E-Mail ISP Office]

ISP | Meeting with the Pforzheim University Professors being responsible for your home university.

-> Your professors will invite you by e-mail

Thank you for your attention!

Questions ?

→ Student's Union (AStA) Representatives

Now | Snack Break and tour through the Pforzheim University Business School

14:30 | “Goldstadt-Walk” - Guided tour through the city of Pforzheim

International Study Program (ISP)

Appendix to Welcome & Orientation Handout Winter 2010 Semester

Contents

Business Administration and Engineering (BAE) - Overview Courses offered in the English language	2
Information for ISP students, planning to extend their stay at Pforzheim University.....	4
How to Access Grades via the Internet, Transcripts of Records	5
Campus Map Business School and School of Engineering	6

Business Administration and Engineering (BAE)
- Overview Courses offered in the English language

Wirtschaftsingenieurwesen - Business Administration and Engineering (BAE), School of Engineering
Courses offered in English language winter semester 2010-2011

Exchange Students from Business School are welcome to BAE courses (please contact henriette.wilhelm@hs-pforzheim.de)

Course (German)	Course (English)	ID	Hours per week	Credits ECTS	Sem-ester	Professor	Timeslot	Start Week 1 : October 4th to 8th, 2010 Week 2 : October 11th to 15th, 2010
Betriebswirtschaftslehre 5	Business Administration 5 (Strategic Management & Business Policy)	BAE2012	2	2	3	Prof. Weiblen	Thursday 11:30-13:00 T1.301 (THG)	first week
Produktionsmanagement mit Übungen	Production Management with exercises	BAE2013	4	5	3	Prof. Weyer	LECTURE GROUP 1 Monday 9:45 - 11:15 T1.207 (THE) EXERCISE GROUP 1 Monday 11:30 - 13:00 (THE) LECTURE GROUP 2 Tuesday 13:45 - 15:15 T1.301 (THG) EXERCISE GROUP 2 Tuesday 17:15 - 18:45 (THE)	first week
IT Anwendungen*	IT Applications*	BAE2031	2	2	3	Prof. Thimm	Wednesday 11:30 - 13:00 T1.207 (THE)	first week
Controlling 2	Financial Control 2	BAE2093	2	2	4	Prof. Schnell	Tuesday 11:30 - 13:00 T1.301 (THG)	second week
Marketing 2	Marketing 2	BAE2102	2	2	4	Prof. Mahadevan	Tuesday 15:30 - 17:00 T1.207 (THE)	first week
Logistik 2	Logistics 2	BAE2122	2	2	4	Prof. Weyer	Wednesday 17:15 - 18:45 T1.301 (THG)	first week
International Business	International Business	BAE3031	2	2	4	Prof. Mahadevan	Tuesday 13:45 - 15:15 T1.207 (THE)	first week
Specializations								
Supply Chain Management 1	Supply Chain Management 1	BAE4051	2	3	6	Prof. Weyer	Monday 13:45 - 15:15 W3.204	second week
Collaborative Business and Business Intelligence	Collaborative Business and Business Intelligence	BAE4061	2	3	6	Prof. Thimm	Wednesday 19:30 - 20:00 T1.207 (THE)	first week
Interdisziplinäres Projekt**	Interdisciplinary Project**	BAE2210	4	4	4	depends on project		
INS&BB***	International Negotiation Skills & Business Behavior	BAE3032	4	5	5	Prof. Mahadevan	blocked (2 weeks) beginning oof March 2011	

*IT Applications will be taught in English / optional: the Lab Exercises (BAE2032) will be in German

** the interdisciplinary project (IDP) can be a research/presentation group project and is individually offered by a Professor (see notice board)

*** exclusively for students staying two semesters - if you're interested contact Henriette Wilhelm

Short Introduction Session School of Engineering:

Henriette Wilhelm would like to invite all Industrial Engineering students to a welcome session and introduction to our course offer in Business Administration and Engineering (BAE).

On Tuesday, October 5th, 8:00 am Room T1.308 (T-Building, 3rd floor room 308).

Information for ISP students, planning to extend their stay at Pforzheim University

In case you intend to stay for a second semester at Pforzheim University, please be aware of the necessary procedure:

1. Official Nomination by your home university at the International Office (Akademisches Auslandsamt) of Pforzheim University for the next semester.
2. Deadline for the nomination:
 - a. For continuing in a Summer semester: December 1
 - b. For continuing in a Winter semester: May 1
3. After having received the official Acceptance Letter, issued by the International Office of Pforzheim University, you would have to arrange for your re-registration ("Rückmeldung") at Pforzheim University

How to Access Grades via the Internet, Transcripts of Records

- At <https://hic.hs-pforzheim.de/qispos/> you may access your grades and print provisional transcripts.
- Official Transcripts will be issued and send off to your Home Universities as soon as your records are completed.
- Deadline for lecturers to submit grades are for the
 - Summer semesters: end of August;
 - Winter semesters: end of February.Hereafter we need approximately two – three weeks to finalize and post your Official Transcripts of Records as well as your ISP certificates and ISP diplomas.
- Resits:

What we do not hope, however it may happen that some students do not pass an examination.

 - Subsequent resits are offered only within the examination period of the NEXT semester (please see next page: Academic Year Details)
 - Additional resit appointments cannot be offered.
 - Please note that resit candidates
 - would have to be nominated for the NEXT semester by the home university at the International Office of Pforzheim University,
 - would have to enrol and,
 - strongly recommended, follow the subject again at Pforzheim University.
 - If candidates cannot take the resits in Pforzheim or the subjects are not offered in the next semester, we recommend that failed courses are covered at the home university.

Campus Map Business School and School of Engineering

