

Welcome and Introduction Session Pforzheim University Exchange Students

Summer 2010 Semester

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AGENDA - MONDAY, MARCH 15TH, 2010 | Room W3.2.01

PART 1 - For ALL Guest- / Exchange Students of Pforzheim University

- 10:15 Rector's Welcome
- 10:25 Welcome Address - Director Int. Programs Pforzheim University
- 10:30 Information on courses "German as a Foreign Language"
- 10:45 Welcome Address Student's Union (AStA)
- 10:50 Break | Non-ISP-Students can be picked up by their program responsible

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AGENDA MONDAY, MARCH 15TH, 2010 | Room W3.2.01

Part 2 - Continuation for Guest- / Exchange Students enrolling / taking subjects within the International Study Program (ISP)

- 11:00 Introduction to the ISP
- 12:00 Information on courses "Cross-cultural Communication"
- 12:15 Meet with Student's Union (AStA) representatives |
Snack break and tour through the Pforzheim University Business School
- 14:30 Guided tour through the city of Pforzheim - "Goldstadt-Walk"

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Welcome and Introduction Session - Pforzheim University Exchange Students -

➔ Rector's Welcome |

Prof. Dr. Martin Erhardt, Rector Pforzheim University

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**Welcome and Introduction Session
- Pforzheim University Exchange Students -**

→ Welcome Address |

**Wolfgang Schöllhammer, Director International
Programs Pforzheim University**

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**Welcome and Introduction Session
- Pforzheim University Exchange Students -**

**→ Information on courses “German as a Foreign
Language” |**

**Mrs. Gabi Bender, Director Institute of Foreign
Languages**

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→ German as a Foreign Language (2)

Course Offerings:

- LAN 1001 German 1
- LAN 1002 German 2
- LAN 1003 German 3
- NEW: LAN 1024 German 4 (Grammar 2)
- LAN 1005 German 5
- LAN1006 German 6 to combine with:
- NEW: GMT 3014 Managementseminar in German (Prof .
Niedetzky)

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→ German as a Foreign Language (3)

+++TUESDAY, 16TH MARCH 2010 +++

Building W3, Room W3.2.04

**9.45 – 11.15 Placement Test (“Einstufungstest”) for all courses
“German as a Foreign Language”**

**Exceptions Successful participants of German 1 pre-semester
course & students with NO knowledge in German**

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**Welcome and Introduction Session
- Pforzheim University Exchange Students -**

→ Welcome Address |

Student's Union (AStA) Representatives

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**Welcome and Introduction Session
- Pforzheim University Exchange Students -**

→ NOW short Break :-)

- **NON-ISP-STUDENTS** can meanwhile be picked up by their program responsible
- **Continuation For ALL Students** enrolling / taking subjects within the **International Study Program (ISP)**

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**→ International Study Program (ISP)
Undergraduate Level | Courses in English**

Welcome and Introduction

Prof. Dr. Matthias Kropp

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ISP | AGENDA MONDAY, MARCH 15TH, 2010

- | | |
|-------|---|
| 11:00 | Introduction to the ISP |
| 12:00 | Information on courses "Cross-cultural Communication"
Mrs. Gabi Bender, Director Institute of Foreign Languages & Team |
| 12:15 | Meet with Student's Union (AStA) Representatives for lunch
Break and tour through the Pforzheim University Business School |
| 14:30 | Guided tour through the city of Pforzheim - "Goldstadt-Walk" |

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ISP | AGENDA TUESDAY, 16 TH MARCH 2010

9.45 – 11.15 Placement Test (“Einstufungstest”) for all courses
“German as a Foreign Language”
Building W3, Room W3.2.04

11:30 - 13.00 Introduction course selection, course registration,
online time table
Building W3, Room W3.2.04

**+++ First lectures as from Tuesday, 16th March 13:45 see time table at
<http://www.hs-pforzheim.de/isp-courses> +++**

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ISP | Overview

- **Focus: Undergraduates**
- **Leading to a Certificate / Diploma (min. 30 / 60 Credits, irrespective of the language of instruction)**
- **Integration of Bachelor-courses of**
 - **Business School &**
 - **Department of Business Administration and Engineering (BAE)/ School of Engineering**
- **Amendment of the existing course offers by “Specializations”**
- **Integration of exchange students**
- **Additional lectures / seminars focused on German culture**

www.hs-pforzheim.de/isp

Prof. Dr. Matthias Kropp

International Study Program

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ISP | General Remarks

- **Course selection: Free choice from all Business School’s & BAE undergrad program offers, both in English and German.**
However please: check for possible time-table clashes and make sure that you have the necessary qualifications.
- We prepared “**specializations**” (language of instruction: English) **in order to avoid time-table clashes.**
- **You are not allowed to choose courses from Master-Level.**
- **Course registrations**
 - **Minimum of 24 ECTS-Credits in total expected.**
 - **The ISP Office will not accept registrations for Business School/BAE classes of more than 30 Credits | Credits for classes German, Cross-Cultural Communication and German Culture are added to this limit.**

Prof. Dr. Matthias Kropp

International Study Program

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ISP | Overview All Course Offerings in English

-> See handout „Course Offerings & Course Registration“

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ISP | Specializations

- Accounting and Finance
- Contextual Studies
- International Business
- International Economics
- Management
- Marketing

→ ISP-
Brochure



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ISP | Organizational Information on Specific Courses

1) General Information – weekly vs. blocked courses

2) Important Introductory Sessions on Specific Courses:

- Courses Business Administration & Engineering /ISP
School of Engineering: Tuesday March 16th 8:30,
Room T1.3.05
- ESR 4022 Sustainable Development & ECO2012 Seminars
in Economic Policy: Friday March 19, 13:45, Room W1 3.05
- GMT3014 - Management Seminars – to be announced

ISP | Organizational Information on Specific Courses (cont.)

3) Courses offered twice

- **IBU1012 - Regional Studies**
(choose either Tuesdays or Thursdays)
- **GMT3013 Strategic Management**
(choose either Tuesdays or Wednesdays)
- **BAE2013 - Production Management**
[see BAE information session]
- **GMT3014 Management Seminar**
(2 Seminars in engl., additional one in German - details tba)

ISP | Organizational Information on Specific Courses (cont.)

4) Further Course Information

ECO2012 Seminars in Economic Policy

[Blocked course] Three alternative seminars will be offered to you:

1. "Public debt" - Prof. Dr. Hanno Beck
 - June 6, 2010 | 9:45 – 18:45 | room Z2.4.01 (Library Building, top floor)
2. "The emerging economies "BRIC" and the world economy" - Dr. Fan
 - June 11, 2010 | 09:45 - 18:45 | W1.2.05
 - June 12, 2010 | 09:45 - 18:45 | W4.2.03
3. „Globalization, Politics and Economics" - Dr. Schomaker
 - June 11, 2010 | 09:45 - 11:15 | W4.2.04
 - June 11, 2010 | 11:30 - 18:45 | W4.2.03
 - June 12, 2010 | 09:45 - 18:45 | W4.2.01

[Introductory Session: Friday March 19, 13:45, Room W1 3.05]

ISP | Organizational Information on Specific Courses (cont.)

GMT3025 Management Simulation [Blocked course]

- Offered on a pass/fail basis only -> no grades given
- **Additional e-mail registration to bernd.kuppinger@hs-pforzheim.de** by end of March; readings will be returned hereafter.
- 3 full days: April 10, 17, & 24
- "first come first served" (15 – 20 seats)

• **Cross-Cultural Communication** [Blocked course]

- Participation in 6 classes of 90 minutes each
- Blocked on slots 1-3, Mondays and Tuesdays
- Together with students from Pforzheim University
- Offered in E, F, S, G

ISP | Organizational Information on Specific Courses (cont.)

MKT4011 - Sectoral Marketing

[Blocked course] Guestprof. Doligalski (SGH Warsaw)

Sessions:

Thursday, April 29, slots 5+6
Friday, April 30, slots 5+6+7
Monday, May 3, slots 4+5+6
Tuesday, May 4, slots 5+6
Wednesday, May 5, slots 6+7
Thursday, May 6, slots 5+6
Friday, May 7, slot 5 (wrap-up)
Saturday, May 8, slot 2 (exam)

->Room / time details: see online time table

ISP | Organizational Information on Specific Courses (cont.)

MKT4012 - International Marketing

[Blocked course] Guestprof. Jorge Wise, Tec de Monterrey:

Monday, June 7, 5+6
Tuesday, June 8, 5+6
Wednesday, June 9, 5+6
Monday, June 14, 5+6+7
Tuesday, June 15, 5+6
Wednesday, June 16, 5+6
Thursday, June 17, 5 (Wrap up)
Monday, June 21, 5 (Exam)

MKT3011 Marketing Controlling

[Blocked course] Guestprof. Jorge Wise

Thursday, June 17, 6
Friday, June 18, 5+6+7
Saturday, June 19, 2+3+4
Tuesday, June 22, 5+6+7
Wednesday, June 23, 5+6
Thursday, June 24, 5 (Wrap up)
Friday, June 25, 5 (Exam)
Wednesday, June 23, 5 (Exam)

-> Room / time details: see online time table

ISP | Organizational Information on Specific Courses (cont.)

MKT3020 - Research Project in Marketing

[blocked course]

- **Additional e-mail registration & CV to be send to Prof. Walter nadine.walter@hs-pforzheim.de**

- **DEADLINE: March 17; confirmation hereafter**

- Sessions:

- April 22 09:45 -20:30 | April 23 13:45 -20:30
- May 10 & 11 2010: 13:45 -20:30
- June 10: 09:45 -20:30 | June 11: 13:45 -20:30

-> Room details: see online time table

ISP | Organizational Information on Specific Courses (cont.)

IBU3011 - Selected operational issues in International Business

- **Additional e-mail registration** to be send to julia.dass@hs-pforzheim.de
- **DEADLINE: March 19; confirmation hereafter**

-> **Room details: see online time table**

ISP | Time Table

→ <http://www.hs-pforzheim.de/isp-courses>

Slots	Time
1	8 – 9:30
2	9:45 – 11:15
3a	11:30 – 13:00
3b	12:00 – 13:30
4	13:45 – 15:15
5	15:30 – 17:00
6	17.15 – 18:45
7	19:00 – 20:30

+++ Information Session +++
•Online time table
•Course registration

-> tomorrow 11:30 W3.2.04

ISP | Academic Year Details I

	Summer 2010 Semester
Program Dates	March 15, 2010 through July 16, 2010
Deadline Course Registration	April 2, 2010
Deadline Learning Agreement	April 2, 2010
Examinations Registration	tba
End of Lecturing Period	July 2, 2010
Examinations Period	July 5 through July 16, 2010
No lectures during	<ul style="list-style-type: none"> • Easter Break: April 1 through April 6 2010 • Ascension Day: May 13, 2010 • Corpus Christi: June 3, 2010 • Pentecost Break: May 25 through May 28, 2010

Further details: <http://www.hs-pforzheim.de/isp>

ISP | Academic Year Details II

• COURSE Registration

- Paper-based, to be submitted at the ISP Office by April 2, 2010
- Additional Registration for specific courses (as mentioned above)

• Registration for EXAMS

- Online - for courses taught in English and Courses German as a Foreign Language
[→ follow up e-mail ISP-Office]
- Paper-based to be submitted at the ISP Office for lectures in German **[→ follow up E-Mail ISP Office]**

**ISP | Meeting with the Pforzheim University Professors
being responsible for your home university.**

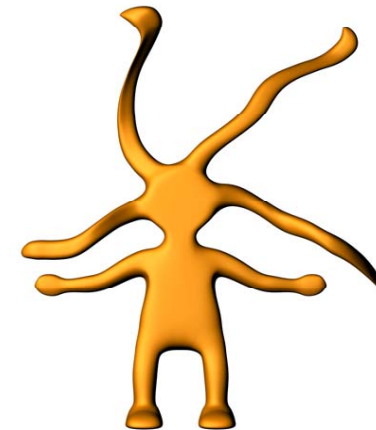
-> Your professors will invite you by e-mail

Thank you for your attention!

Questions ?

**→ Information on courses “Cross-cultural
Communication”**

**Mrs. Gabi Bender, Director Institute of Foreign
Languages & Team**



Institut für Fremdsprachen / Institute of Foreign Languages

Cross Cultural Communication








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- Different Workshops Offered
- Language Requirements
- Times
- Approach
- Course Leaders
- Registration
- Questions

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Workshops:

In English: Monday or Tuesday 
In German: Monday or Tuesday 
In French: Monday 
In Spanish: Monday  

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Language Requirements:

B1/B2

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When?

Monday at 8.00 to 13.00
(English, German, French or Spanish)

Tuesday at 8.00 to 13.00
(English or German)

TWO / THREE Sessions

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Approach: interactive

Discussions
Role Plays
Presentations
Games



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Who?

- **Gabriele Bender (French workshops)**
gabriele.bender@hs-pforzheim.de
- **Liz Hermann**
elizabeth.hermann@hs-pforzheim.de
- **Audrey von Restorff**
audrey.vonrestorff@hs-pforzheim.de
(English workshops)

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- **Sabine Schnabel**
sabineschnabel@hs-pforzheim.de
- **Sabine Zeitler**
(German workshops)
- **Loreta Aravena-Martinez**
(Spanish workshops)

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Registration

Lists on door to office
(W2.3.27)

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Questions?



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**Thank you for
your attention**



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→ Student's Union (AStA) Representatives

**Now | Snack Break and tour through the Pforzheim
University Business School**

**14:30 | "Goldstadt-Walk" - Guided tour through the
city of Pforzheim**

Prof. Dr. Matthias Kropp

International Study Program

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Thank you for your attention &

**Welcome in Pforzheim! | Willkommen in
Pforzheim!**

International Study Program (ISP)

Appendix to Welcome & Orientation Handout Summer 2010 Semester

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Business Administration and Engineering (BAE)
- Overview Courses offered in the English language

Wirtschaftsingenieurwesen - Business Administration and Engineering (BAE)

Courses offered in English language summer semester 2010

Information for Industrial Engineering / Business Administration and Engineering students

Students from Business School are welcome to BAE courses (please contact henriette.wilhelm@hs-pforzheim.de)

Course (German)	Course (English)	ID	Hours per week	Credits ECTS	Semester	Professor	Timeslot	Start Week 1 : March 15 - March 19, 2010 Week 2 : March 22 - March 26, 2010
Betriebswirtschaftslehre 5	Business Administration 5	BAE2012	2	2	3	Prof. Weiblen	Thursday 11:30-13:00 T1.301 (THG)	first week
Fertigungswirtschaft	Production Management	BAE2013	4	5	3	Prof. Weyer	Monday 9:45 - 13:00 T1.207 (THE) Tuesday 13:45 - 15:15 (THE) group A Tuesday 17:15 - 18:45 (THE) group B	first week
Business English 2	Business English 2	LAN2012	2	2	3	Ms. Loveday	Thursday 8:00 - 9:30 T1.207 (THE) Monday 13:45 - 15:15 T1.207 (THE)	second week
IT Anwendungen*	IT Applications*	BAE2031	2	2	3	Prof. Thimm	Wednesday 11:30 - 13:00 (THE)	first week
Controlling 2	Financial Control 2	BAE2093	2	2	4	Prof. Schnell	Tuesday 11:30 - 13:00 T1.301 (THG) Monday 9:45 - 11:15 T1.206 (THD)	second week
Marketing 2	Marketing 2	BAE2102	2	2	4	Dr. Rumpf	Blocked Seminar Friday/Saturday 9 - 17:00 (15:00) T1.303	March 26, 2010 (for 4 weeks)
Produktion 2	Production Engineering & Manufacturing 2	BAE2112	2	2	4	Prof. Saile	Wednesday 17:15 - 18:45 T1.301 (THG)	first week
Logistik 2	Logistics 2	BAE2122	2	2	4	Prof. Weyer	Wednesday 15:30 - 17:00 T1.303 Wednesday 13:45 - 15:15 T1.303	first week
Informationstechnologie 2	Information Technology 2	BAE2132	2	2	4	Prof. Thimm	Monday 15:30 - 17:00 T1.301 (THG) Thursday 11:30 - 13:00 T1.207 (THE)	first week
International Business	International Business	BAE3031	2	2	4	Prof. Mahadevan	Tuesday 13:45 - 15:15 T1.301 (THG) Tuesday 15:30 - 17:00 T1.301 (THG)	first week
Specializations								
(Controller Case Studies)	(Controller Case Studies)	BAE4023	7	3	7	Prof. Schnell	Monday 15:30 - 18:45 T1.206 or T1.509	first week
Supply Chain Management 1	Supply Chain Management 1	BAE4051	2	3	6	Prof. Weyer	Monday 13:45 - 15:15 T1.303	first week
(interdisziplinäres Projekt)**	(Interdisciplinary Project)**	BAE2210	4	4	4	depends on project		

*IT Applications will be read in English but the Lab Exercises (BAE2032) will be in German

** the interdisciplinary project (IDP) can be a research/presentation group project and is individually offered by a Professor (see black board)

Short Introduction Session School of Engineering:

I would like to invite all Industrial Engineering students to a welcome session and introduction to our course offer in Business Administration and Engineering (BAE).
On Tuesday, March 16, 8:30 am Room T1.305 (T-Building, 3rd floor room 305).

Information for ISP students, planning to extend their stay at Pforzheim University

In case you intend to stay for a second semester at Pforzheim University, please be aware of the necessary procedure:

1. Official Nomination by your home university at the International Office (Akademisches Auslandsamt) of Pforzheim University for the next semester.
2. Deadline for the nomination:
 - a. For continuing in a Summer semester: December 1
 - b. For continuing in a Winter semester: May 1
3. After having received the official Acceptance Letter, issued by the International Office of Pforzheim University, you would have to arrange for your re-registration ("Rückmeldung") at Pforzheim University

How to Access Grades via the Internet, Transcripts of Records

- At <https://hic.hs-pforzheim.de/qispos/> you may access your grades and print provisional transcripts.
- Official Transcripts will be issued and send off to your Home Universities as soon as your records are completed.
- Deadline for lecturers to submit grades are for the
 - Summer semesters: end of August;
 - Winter semesters: end of February.Hereafter we need approximately two weeks to finalize and post your Official Transcripts of Records as well as your ISP certificates and ISP diplomas.
- Resits:

What we do not hope, however it may happen that some students do not pass an examination.

 - Subsequent resits are offered only within the examination period of the NEXT semester (please see next page: Academic Year Details)
 - Additional resit appointments cannot be offered.
 - Please note that resit candidates
 - would have to be nominated for the NEXT semester by the home university at the International Office of Pforzheim University,
 - would have to enrol and,
 - strongly recommended, follow the subject again at Pforzheim University.
 - If candidates cannot take the resits in Pforzheim or the subjects are not offered in the next semester, we recommend that failed courses are covered at the home university.

**Update German Grades at Pforzheim University
– valid as from Summer 2010 Semester**

1,0-1,4	excellent
1,5-1,8	very good
1,9-2,5	good
2,6-3,5	satisfactory
3,6-4,0	sufficient
> 4,0	fail
0,0 / s.c.	successfully completed / mit Erfolg teilgenommen

Campus Map Business School and School of Engineering

