

**Course Offerings / ISP-Student Course Registration Form
Summer 2010**

Your Pforzheim University Student-ID-No.: _____

1) Your Personal Data

Last Name(s): _____

First Name(s): _____

2) Data Concerning Your Studies at Your Home University

a) Name of your home university & country: _____

b) Name of study program you are studying at your home university:
(e.g.: *Bachelor in Marketing*) _____

c) Degree you'll be awarded at your home university upon completion of your studies
(e.g.: *Bachelor of Science in Marketing*)

d) In which semester you are studying now / what is the total duration of your study
program at your home university? (for example: *semester 4 out of 8*)

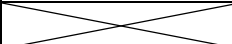
Please note:

- In selecting your courses taught in English, please clarify with the indicative time-table that your choice will not produce time-table clashes. If you are selecting courses from one of our Specializations, these pre-packaged courses are arranged such that time-table clashes are avoided.
- Course registrations, **representing a minimum number of 24 ECTS-Credits in total are expected**. The **ISP-Office will not accept registrations for more than 30 Credits**. The following courses however can be added to the limit of 30 ECTS Credits: German as a Foreign Language, Cross-Cultural Communication and German Culture classes.
- **There are two compulsory courses which you are required to enrol in: German as a Foreign Language and Cross-cultural Communication.**

Courses signed with an asterisk (*) are only available to students continuing their studies in Pforzheim within the corresponding specialization. Individual access for other students is only available by permission of the respective lecturer.

ISP- Student Course Registration Form (cont.)

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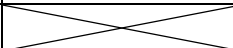
Course No.	Course Title	Contact Hours per week [45 min.]	ECTS Credits	PLEASE INDICATE YOUR CHOICE „X“
AQM3012	Computer-aided Analysis of Financial Markets (Value at risk)	2	4	
AUD1011	Internal Accounting / Intermediate Management Accounting	2	3	
AUD3011	International Accounting – Fundamentals	2	4	
BAE2012	Business Administration 5 /Strategic Management and Business Policy	2	2	
BAE2013	Production Management	4	5	
BAE2112	Production Engineering & Manufacturing 2	2	2	
BAE2132	Information Technology 2	2	2	
BAE3031	International Business	2	2	
New: BAE2122	Logistics 2	2	2	
New: BAE2093	Financial Control 2	2	2	
New: BAE2102	Marketing 2	2	2	
New: BAE2210	Interdisciplinary Project <i>please note: only accessible for exchange students studying industrial engineering at their home university</i>	4 (blocked)	4	
New: BAE2031	IT Applications – <i>accessible prior to BAE ok</i>	2	2	
New: BAE4023	Controller Case Studies – <i>accessible prior to BAE ok</i>	Tba	3	
New: BAE4051	Supply Chain Management 1 – <i>accessible prior to BAE ok</i>	2	3	
ECO1011	Foundations of Economics / Microeconomics	4	5	
ECO1012	Macroeconomics	4	5	
ECO1102	International Financial Markets	2	3	
ECO2011	International Economic Relations / International Economics	4	5	
ECO2012	Seminar in Economic Policy	2 (blocked)	4	
ESR4013	European Integration I	2	3	
ESR4014	European Integration II	2 (blocked)	3	
ESR4021	Sustainable Development: Challenges and Responsibilities	2	3	
ESR4022	Sustainable Development: Corporate and Global Perspectives	2 (blocked)	3	
GMT1101	Production and Operations Management	2	3	
GMT3013	Strategic Management	2	3	
GMT3014	Management Seminar	2 (blocked)	4	
GMT3024	International Trade Operations	5	7	
ECTS-Credits Subtotal I				

ISP- Student Course Registration Form (cont.)

Your Pforzheim University Student-ID-No.: _____

Course No.	Course Title	Contact Hours per week [45 min.]	ECTS Credits	PLEASE INDICATE YOUR CHOICE „X“
GMT3025	Management Simulation	2 (blocked)	2	
HRM2021	Organizational Behavior	2	3	
IBU1012	Regional Studies	2	3	
IBU1101	Doing Business in Germany	2	3	
IBU2031	Introduction to International Business	6	6	
IBU3011	Selected Operational Issues in International Business	4	8	
IBU3012	International Financial Management (replaces former IBU1102)	2	4	
MAR2011	Consumer Behavior	2	3	
MAR3011	Data Analysis & Reporting II	2	3	
MCO2011	Introduction to Marketing Communication	2	3	
MCO2031	Special Topics in Integrated Communication	2	4	
MKT2011	Advanced Market Research	2	2	
MKT2021	Product and Price Management	4	6	
MKT2022	Distribution and Sales Management	2	3	
MKT3011	Marketing Controlling	2 (blocked)	4	
MKT3021/3020	Research Project (in Marketing)	4 (blocked)	6	
MKT4011	Sectoral Marketing	2 (blocked)	2	
MKT4012	International Marketing	2 (blocked)	4	
SIC2011	Cross-cultural communication (mandatory)	2 (blocked)	2	X
SSC1101	The History of Post-War-Germany	2	3	
SSC1102	The History of German Art	2	3	
ECTS-Credits Subtotal II				

ISP- Student Course Registration Form (cont.)

Your Pforzheim University Student-ID-No.:				
German as a Foreign Language (one course is mandatory; level depending on placement test)				
Course No.	Course Title	Contact Hours	ECTS Credits	PLEASE INDICATE YOUR CHOICE „X“
LAN1101	German 1 Presemester-Course - CEFR-Level A1 / Basic User	6 (blocked)	4	
NEW: LAN1103	German 4 / Grammar 1 Presemester course CEFR-Level B2/ Independant User (replaces LAN1102)	4 (blocked)	3	
LAN1001	German 1 - CEFR-Level A1 / Basic User	6	4	
LAN1002	German 2 - CEFR-Level A2 / Basic User	6	5	
LAN1003	German 3 - CEFR-Level B1 / Independent User	6	4	
NEW: LAN1024	German 4 /Grammar 2 - CEFR-Level B2 / Independent User (replaces LAN1004)	2	2	
LAN1005	German 5 - CEFR-Level B2 Business	4	5	
NEW: LAN1026	German 6 - CEFR-Level C1 Proficient User (replaces LAN1006)	2	3	
NEW: GMT3014	Management Seminar in German (to combine with LAN1026)	2	4	
ECTS-Credits Subtotal III				

Your Pforzheim University Student-ID-No.:					
Registration for Additional Courses taught in ENGLISH, GERMAN, FRENCH or SPANISH					
<i>Please insert your choice of courses if applicable.</i>					
Course Code <i>(if available)</i>	Course Title & Language [E= English, S= Spanish, F= French, G = German]	Professor	Lecture Time <i>(e.g. Wed. 15:30 – 17.00)</i>	Contact hours/ week	ECTS Credits
ECTS-Credits Subtotal IV					

TOTAL ECTS-Credits	
Subtotal I	
Subtotal II	
Subtotal III	
Subtotal IV	
Total ECTS-Credits all registered courses	

Pforzheim, Date: Your signature

**+++Please return your course registration to the ISP-Office (W2 313)
Deadline: April 2, 2010 +++**