

The Pforzheim MBA in International Management at a glance

We prepare innovative managers for globally sustainable success.

Based on more than 10 years experience and inspired by our students, faculty, alumni, and stakeholders in companies we have developed a new curriculum.

Our MBA integrates general management, responsible management of sustainable globalization, innovation management and management in Europe from a global perspective.



Why Pforzheim MBA in International Management?

- **Enjoy high-quality education.**
Ranked among the TOP 10 international master programs Made in Germany, the Pforzheim MBA prepares you for taking managerial responsibility. Our students succeed in their job.
- **Enhance your career opportunities.**
The Pforzheim MBA opens broad new opportunities for your career development. If you are open to meet a new challenge, if you have experienced a slowdown in your learning curve or if you are unable to move ahead in your current company, the Pforzheim MBA enables you to re-energize your career with a new set of knowledge and skills, a new professional network, and a new brand association.
- **Switch your career.**
If you have a non-business background like engineering, humanities, or social sciences the Pforzheim MBA prepares you to switch your career to business and management.
- **Focus on what you really need.**
We deliver business competence, not only theory. Our professors not only hold doctoral and master degrees, but worked for at least 5 years in senior management positions. Our teaching is based on research as well as on professional experience.
- **Discover the business of tomorrow.**
The Pforzheim MBA module system allows you to individualize your study to empower your strengths. Besides the subjects "Sustainable Globalization", "Innovation and Business Dynamics" and "Europe in the Global Environment" we offer other hot topics such as "Marketing in the Digital Age" or "International Finance". We prepare you to manage the big challenges of the 21st century for the benefit of your company and of society.
- **Get business insight.**
Being surrounded in Pforzheim by the world's most powerful companies gives you the possibility to benefit from the potential of about 500 companies we cooperate with. We know our customers' needs.
- **Enjoy individual career advancement and coaching.**
We focus on quality not quantity. Therefore we limit the MBA class size to 25 students per intake. Our professors are your coaches, not only teachers.
- **Globalize your network.**
70 percent of Pforzheim MBA students are internationals, coming from all continents. Global intercultural networking starts in your class.
- **Enjoy international management and culture.**
The Pforzheim MBA takes place in two different countries and cultures. Three semesters at Pforzheim University and one semester at one of our partner universities all over the world in the U.S., Latin America, Asia and Europe. You choose, where you want to go. For German students it is compulsory to study the third term abroad. Foreign students have the choice.
- **Accelerate your study.**
Time is precious. Therefore, for business graduates we offer the possibility to pass the MBA in 3 semesters.

- **Get state-of-the art education for reasonable conditions.**
Pforzheim University is funded by the state government. Our intention is not to maximize profits, but provide sustainable management education for future generations for the purpose of all society members. Therefore you get “more for less” – a highly recognized degree and skills for making a better business world.

About us

- **Competence based on experience and tradition.**
Pforzheim University has a long tradition among leading institutions in Germany. Several rankings (CHE, Wirtschaftswoche) prove our competence and quality – our roots date back to 1877.
- **We serve business and society.**
Pforzheim is located in one of Germany’s most prospering business areas: Baden-Württemberg, one of Europe’s most innovative and globalized regions. We know about our role. Therefore, we serve industries by educating today futures’ managers. Currently 4.500 students are enrolled at Pforzheim University.
- **Internationally connected.**
Pforzheim University is connected to a large variety of partner universities in 38 countries.

About the program

- Ranked among the TOP 10 international master programs Made in Germany
- Language of instruction: English
- 4 semesters, 3 semesters for business graduates
- Accredited by AQAS
- State-of-the-Art MBA-program innovatively combining general management education and teaching of managerial skills to deal with rising future challenges for the benefit of your company such as
 - Sustainable Globalization
 - Innovation and Business Dynamics and
 - Europe in the Global Environment
- General management education consists of classical management elements (business strategy and management toolbox) as well as of profound functional management knowledge and skills (e.g. Accounting, Finance, Organization, Marketing)
 - Optional specializations, amongst others:
 - Globalization and Corporate Social Responsibility
 - Product Development and Design
 - European Financial Markets
 - Marketing in the Digital Age
 - Brand Management
 - Communication Management
 - International Finance Reporting
 - Corporate Finance
- international students please note: German courses are offered on all levels

Requirements (for details see [application and admission](#))

- Undergraduate degree (above average performance)
- 2 years professional work experience after first university degree
- GMAT score: 550
- TOEFL score: 100 (IBT)
- 2 letters of recommendation

Do you need more information?

Please contact our program coordinators at:

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